

hustler

MARKETING

Design Style Guide

LOGO

COLOUR



HEADING - 135PX



MEDIUM - 100PX



SMALL - 80PX

WHITE

hustler
MARKETING

hustler
MARKETING

hustler
MARKETING

ON COLOURS

hustler
MARKETING

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MARKETING

COLOUR



GREEN 1
#3EB163



GREEN 2
#46AC63



LIME GREEN
#A0DB71



NAVY
#131A2A



LIGHT NAVY
#131A2A



DARK GRAY
#434F5F



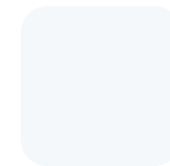
MEDIUM GRAY
#7F838A



MED LIGHT GRAY
#AEB6C5



LIGHT GRAY
F5F8FB



LIGHT GRAY
F5F8FB



WHITE
#FFFFFF



GREEN 2 TO LIME GREEN
#3EB163 - #A0DB71



WHITE TO LIGHT GREY
#FFFFFF - F5F8FB

Aa

Source Sans Pro

Source Sans Pro Black
Source Sans Pro Bold
Source Sans Pro SemiBold
Source Sans Pro Regular

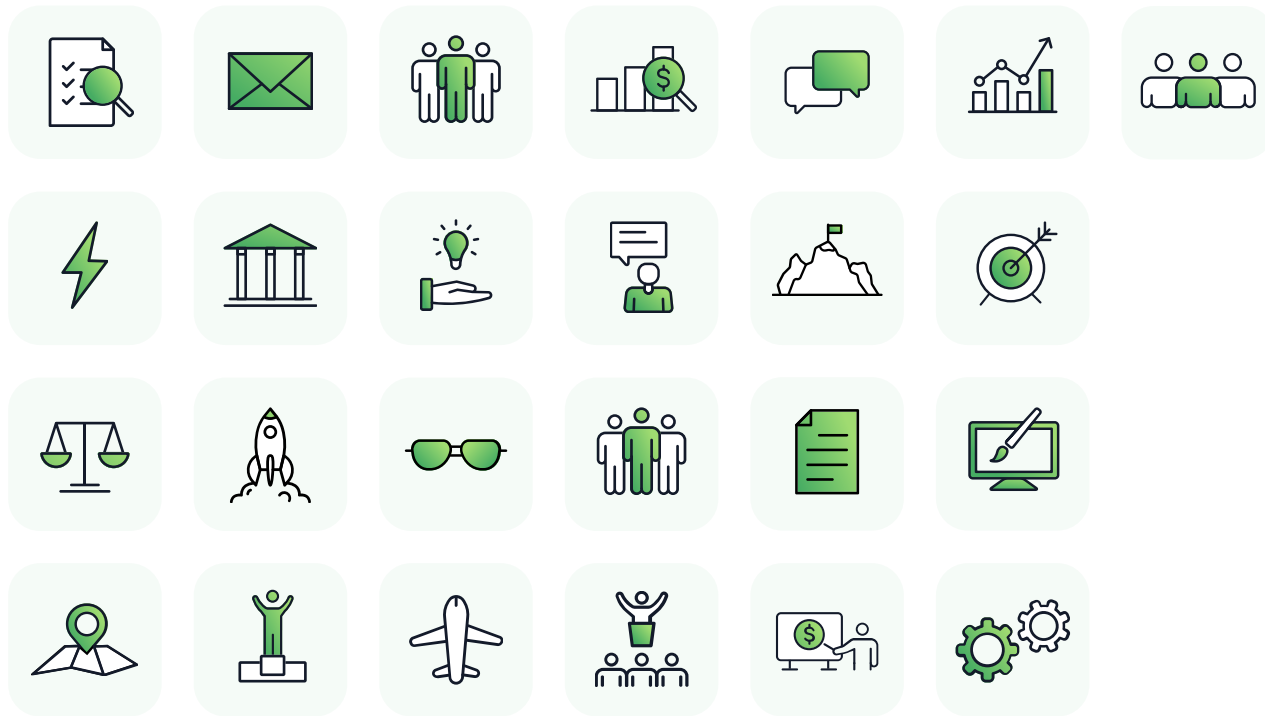
	WEIGHT	SIZE (PX)	SPACING	LINE HEIGHT	EM
H1	BLACK	48	-2%	110%	3.000
H2	BOLD	32	-2%	110%	2.000
H3	SEMI BOLD	21	0%	150%	1.313

TYPOGRAPHY

H4	REGULAR	21	0%	150%	1.313
H5	SEMI BOLD	18	0%	125%	1.125
SUBTEXT BIG	REGULAR	14	10%	190%	0.875
SUBTEXT MEDIUM	SEMI BOLD	12	5%	190%	0.750
SUBTEXT SMALL	REGULAR	10	7%	190%	0.625
Text	REGULAR	15	2%	200%	0.938
BUTTON	BOLD	15	4%	/	0.938
BUTTON 2	SEMI BOLD	15	5%	/	0.938

ICONOGRAPHY

72PX



96PX



BUTTONS

PRIMARY



SECONDARY



TERTIARY

NORMAL →

HOVER →

ON CLICK →

ARROW



Normal



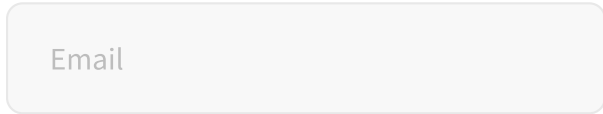
Hover



On Click

ELEMENTS

INACTIVE



ACTIVE



MENU

Active Unactive

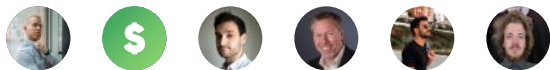
PAGES

1 2 3 4 5 6 7 >

RATING



AVATARS

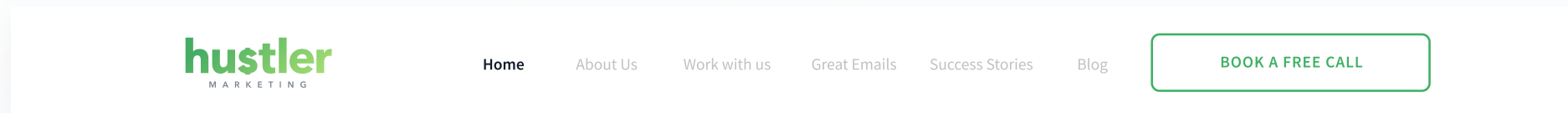


SOCIAL ICONS



COMPONENTS

HEADING

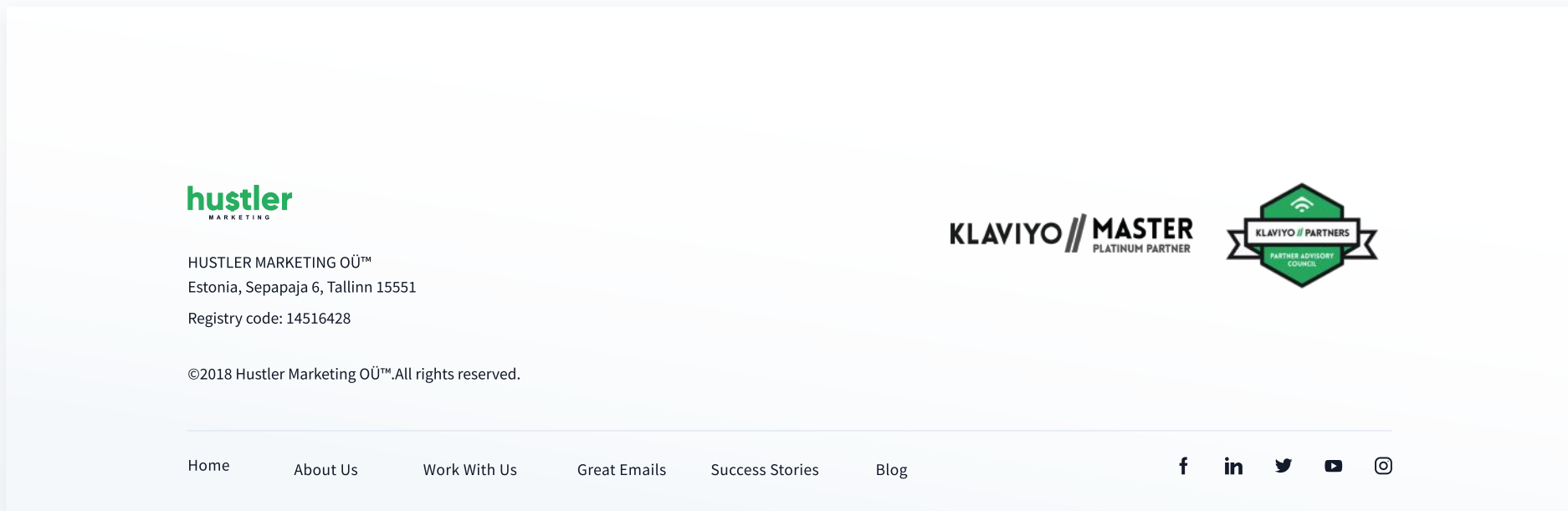


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FOOTER



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Registry code: 14516428

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